



Grain Valley Fair Board

PO Box 2934

Grain Valley, MO 64029

(816) 719-9436

gvfair@gmail.com

Fair Sponsors,

Believe it or not, it's that time again to begin planning for the upcoming 2019 Grain Valley Fair. We are excited about this year's fair because with support from businesses like yours, it promises to continue to have more entertainment, more vendors, and more family fun. Last year we were able to add a very successful 5K and a Cornhole Tournament that had full brackets with both teams and individual players. We can't wait for you to be a part of this year's exciting event!

The Fair the year will be Friday, September 6th and Saturday, September 7th this year. Attached to this letter you will find our different Sponsorship Packages available. We tried to include levels that would fit everyone's budget as we really want to be able to get everyone involved in order to promote your business to the thousands of people who attend our fair and to the thousands who check out our Facebook page and website. Last year we also added advertising in two local papers that included full page colored ads that went out to over 15,000 households.

Here are a couple of things we wanted to point out about the different packages and new things we are able to offer this year:

- Any Sponsorship Package of 150 dollars or more includes your business mentioned in our full page newspaper ads in two local papers. These papers make it to over 15,000 households in Eastern Jackson County and Lafayette County.
- Our Facebook page continues to grow and every time we “boost” a post we get up to 5000 views. We have almost 3000 followers right now and that number continues to grow. All packages include multiple mentions on our Facebook page.
- Any Sponsorship Package of 500 dollars or more includes a complimentary 12 X 12 outside booth at the Fair and if space allows we will upgrade that to an inside spot. This is a great way to promote your business to the thousands who attend our Fair.
- All packages include advertising for your business on our website www.grainvalleyfair.com. Thousands of people check out our website from around the Metro Area.
- Again this year we will be bringing in popular musical acts from around the Metro Area and beyond that draw standing room only crowds to the Fair under the Pavilion.
- The Grain Valley Fair is a 501(c)3 Non-Profit Organization and we will mail out letters after the Fair recognizing your contribution for tax purposes if your total sponsorship is over 250 dollars.

We appreciate all that you do for our community and look forward to having a great 2019 Grain Valley Fair. Please feel free to call or email with questions or if you would like us to customize your own sponsorship package. We look forward to working with you this year!

Grain Valley Fair 2019 Sponsorship Packages

September 6th and 7th

Presenting Sponsor:

Donation: \$1500

- Company Logo added to GV Fair ad during movie previews at B&B Theater.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a presenting sponsor through promoted posts.
- Recognized on Grain Valley Fair website as a Presenting Sponsor.
- Recognized on Grain Valley Fair website as a Presenting Sponsor.
- 24" by 48" full custom color logo banner provided at the Fair entrance which can include a custom message from your business.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers.
- Company advertised on Large Free Standing Schedules that are placed throughout the Fair Grounds.

Fireworks Display Presenting Sponsor:

Donation: \$1000

- Company Logo added to GV Fair ad during movie previews at B&B Theater.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a sponsor through promoted posts.
- Recognized on Grain Valley Fair website as a Fireworks Sponsor.
- 18" by 24" full color logo banner provided at the Fair.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers

Midway Sponsor:

Donation: \$800

- 36" by 48" full color logo banner provided on at the entrance to the Carnival Midway
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a sponsor through promoted posts.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers.
- Company advertised on Large Free Standing Schedules that are placed throughout the Fair Grounds.

Stage Sponsor:

Donation: \$750

- 24" by 36" full color logo banner provided on the main stage at the Fair.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a sponsor through promoted posts.
- Recognized on Grain Valley Fair website as a Stage Sponsor.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers.
- Company advertised on Large Free Standing Schedules that are placed throughout the Fair Grounds.

Schedule Presenting Sponsor:

Donation: \$600

- Company advertised on individual schedules that are provided to fair goers at the Fair.
- Company advertised on Large Free Standing Schedules that are placed throughout the Fair Grounds.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- 18" by 24" full color logo banner provided at the Fair.
- Company advertised on Social Media including Grain Valley Fair Facebook page
- Recognized on Grain Valley Fair website.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers.

Tent Sponsor:

Donation: \$500

- 18" by 24" full color logo banner provided at one of the tents on the Fair Grounds.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook through promoted posts.
- Recognized on Grain Valley Fair website.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on the Full Page Color ad in two local newspapers.

Beer Garden Koozie Sponsor:

Donation: \$450

- Company advertised on Large Free Standing Schedules that are placed throughout the Fair Grounds
- Company Logo on one side of take home can Koozies given away in the Beer Garden.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page through promoted posts.
- Recognized on Grain Valley Fair website.
- Recognized on the Full Page Color ad in two local newspapers.

Utility Vehicle Sponsor:

Donation: \$350

- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on a Utility Vehicle used during the Fair by Fair Staff.
- Company advertised on Social Media including Grain Valley Fair Facebook page through promoted posts.
- Recognized on Grain Valley Fair website.

Family Fun Sponsor:

Donation: \$300

- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- 18" by 24 " full color banner with your business logo located at one of the Family Events at the Fair such as the Baby Contest or Cornhole Tournament.
- Company advertised on Social Media including Grain Valley Fair Facebook page through promoted posts.
- Recognized on Grain Valley Fair website.
- Recognized on the Full Page Color ad in two local newspapers

5K T-Shirt Sponsor:

Donation: \$200

- Company logo on the back of every T-Shirt given out to the participants in the Grain Valley Fair 5K.
- Company advertised on Social Media including Grain Valley Fair Facebook page.
- Company logo advertised on a full color 36" X 48" banner at the 5K packet pickup tent along with other 5K sponsors.
- Recognized on the Full Page Color ad in two local newspapers.

Information Tent Sponsor:

Donation: \$150

- Company logo advertised on full color 36" x 48" banner at the Information Tent along with other Information Tent Sponsors.
- Company advertised on Social Media including Grain Valley Fair Facebook page.

Grain Valley Fair 2019 Sponsorship

Sponsor Level: _____

Donation Amount: _____

Name/Business/Organization: _____

Address: _____

Phone #: _____ Email: _____

Contact Person: _____

Signature: _____ Date: _____

Make Checks Payable to:
Grain Valley Fair

Mail to:
Grain Valley Fair
PO Box 2934
Grain Valley, MO 64029

The Grain Valley Fair is a 501(c)3 Non-Profit Organization and will provide a letter recognizing your donation of 250 dollars or more after the Fair.