



Grain Valley Fair Board

PO Box 2934

Grain Valley, MO 64029

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Fair Sponsors,

Believe it or not, it's that time again to begin planning for the upcoming 2020 Grain Valley Fair. We are behind a few months due to the coronavirus pandemic and the uncertainty that came with it. As of right now we are planning on having the Fair and we would of course follow any restrictions we would need to at that time. We know that times have been tough and that a sponsorship may not be possible this year from your business. We would still like to be able to offer as many free entertainment opportunities as possible to our fair goers. This is where we are looking to you for support and help.

The Fair the year will be Friday, September 11th and Saturday, September 12th this year. Attached to this letter you will find our different Sponsorship Packages available. We tried to include levels that would fit everyone's budget as we really want to promote as many businesses as possible to the people who attend our fair and to the thousands who check out our Facebook page and website. If it is deemed not possible to have the Fair then any Sponsorships for the 2020 Fair would automatically be moved to the 2021 Fair and you would receive the same benefits next year.

Here are a couple of things we wanted to point out about the different packages and new things we can offer this year:

- Any Sponsorship Package of 150 dollars or more includes your business mentioned in our full-page newspaper ad.
- Our Facebook page continues to grow and every time we "boost" a post we get up to 5000 views. We have over 3000 followers that see every post we put up. All packages include multiple mentions on our Facebook page.

- Any Sponsorship Package of 500 dollars or more includes a complimentary 12 X 12 outside booth at the Fair and if space allows, we will upgrade that to an inside spot. This is a great way to promote your business to the people who attend our Fair.
- All packages include advertising for your business on our website www.grainvalleyfair.com. Thousands of people check out our website from around the Metro Area.
- Again, this year we will be bringing in popular musical acts not only from around the Metro Area, but from the Midwest.
- This year we will also be adding a shuttle service to and from the Fair Grounds, which should make it easier for fair goers to attend.
- We have been in contact with one of our local morning televised news show and they have us down to broadcast their program from the Fair on September 11th.
- The Grain Valley Fair is a 501(c)3 Non-Profit Organization and we will mail out letters after the Fair recognizing your contribution for tax purposes if your total sponsorship is over 250 dollars.

We appreciate all that you do for our community and look forward to having a great 2020 Grain Valley Fair. Please feel free to call or email with questions or if you would like us to customize your own sponsorship package. We look forward to working with you this year!

Grain Valley Fair 2020 Sponsorship Packages

September 11th and 12th

Presenting Sponsor:

Donation: \$1500

- Company Logo added to GV Fair ad during movie previews at B&B Theater.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a presenting sponsor through promoted posts.
- Recognized on Grain Valley Fair website as a Presenting Sponsor.
- 24" by 48" full custom color logo banner provided at the Fair in a highly visible area, which can include a custom message from your business.
- Complimentary 10' x 10' covered booth provided at the Fair along with one table and two chairs.
- Recognized on the Full Page Color local newspaper ad.
- Company advertised on Large Free Standing Schedule placed in the Fair Grounds.

Fair Partner Sponsor:

Donation: \$1000

- Company Logo added to GV Fair ad during movie previews at B&B Theater.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a sponsor through promoted posts.
- Recognized on Grain Valley Fair website as Partner Sponsor.
- 18" by 24" full color logo banner provided at the Fair.
- Complimentary 10' x 10' covered booth provided at the Fair along with one table and two chairs.
- Recognized on the Full Page Color local newspaper ad.
- Company advertised on Large Free Standing Schedule placed in the Fair Grounds.

Stage Sponsor:

Donation: \$750

- 24" by 36" full color logo banner provided that is placed on the main stage at the Fair.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook page as a sponsor through promoted posts.
- Recognized on Grain Valley Fair website as a Stage Sponsor.
- Company advertised on Large Free Standing Schedule placed in the Fair Grounds.
- Complimentary 10' x 10' covered booth provided at the Fair along with one table and two chairs.
- Recognized on the Full Page Color local newspaper ad.

Schedule Presenting Sponsor:

Donation: \$600

- Company advertised on Large Free Standing Schedule that is placed in the Fair Grounds.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- 18" by 24" full color logo banner provided at the Fair.
- Company advertised on Social Media including Grain Valley Fair Facebook page
- Recognized on Grain Valley Fair website.
- Complimentary 12' x 12' outside booth provided at the Fair.
- Recognized on Full Page Color ad local newspaper.

Shuttle Sponsor:

Donation: \$500

- 18" by 24" full color logo banner provided on the Shuttle Bus, or at one of the pickup/drop off locations for the Shuttle Bus.
- Company advertised on Grain Valley water bill insert that goes out to over 7,000 households in Grain Valley.
- Company advertised on Social Media including Grain Valley Fair Facebook through promoted posts.
- Recognized on Grain Valley Fair website.
- Complimentary 12' x 12' booth provided at the Fair.
- Recognized on Full Page Color ad in local newspaper.
- Company advertised on Large Free Standing Schedule in the Fair Grounds.

Beer Garden Koozie Sponsor:

Donation: \$450

- Company Logo and contact information on one side of take home can Koozies given away in the Beer Garden with each purchase.
- Company advertised on Large Free Standing Schedule that is placed in the Fair Grounds
- Company advertised on Social Media including Grain Valley Fair Facebook page through promoted posts.
- Recognized on Grain Valley Fair website.
- Recognized on the Full Page Color ad in local newspaper.

Golf Cart Sponsor:

Donation: \$300

- 18" by 24" full color logo banner provided at the Fair Grounds or on Golf Cart
- Company advertised on Social Media including Grain Valley Fair Facebook page through promoted posts.
- Recognized on Grain Valley Fair website.
- Recognized on the Full Page Color ad in local newspaper.

5K T-Shirt Sponsor:

Donation: \$200

- Company logo on the back of every T-Shirt given out to the participants in the Grain Valley Fair 5K.
- Company advertised on Social Media including Grain Valley Fair Facebook page.
- Recognized on the Full Page Color ad in local newspaper.
- Company advertised on Large Free Standing Schedule that is placed in the Fair Grounds.

Information Table/Lost and Found Sponsor:

Donation: \$150

- Company logo advertised on banner at the Information Tent along with other Information Tent Sponsors.
- Company advertised on Social Media including Grain Valley Fair Facebook page.

Grain Valley Fair 2020 Sponsorship

Sponsor Level: _____

Donation Amount: _____

Name/Business/Organization: _____

Address: _____

Phone #: _____ Email: _____

Contact Person: _____

Signature: _____ Date: _____

Make Checks Payable to:
Grain Valley Fair

Mail checks to:
Grain Valley Fair
PO Box 2934
Grain Valley, MO 64029

or you can make your sponsorship online at
<https://grain-valley-fair.square.site/>

The Grain Valley Fair is a 501(c)3 Non-Profit Organization and will provide a letter recognizing your donation of 250 dollars or more after the Fair.